

Name: _____

Phone: _____

Email: _____

Sign me up for emails so I'm the first to know what's happening at the co-op!

CHEESE MADNESS

20 24

Contest Details:

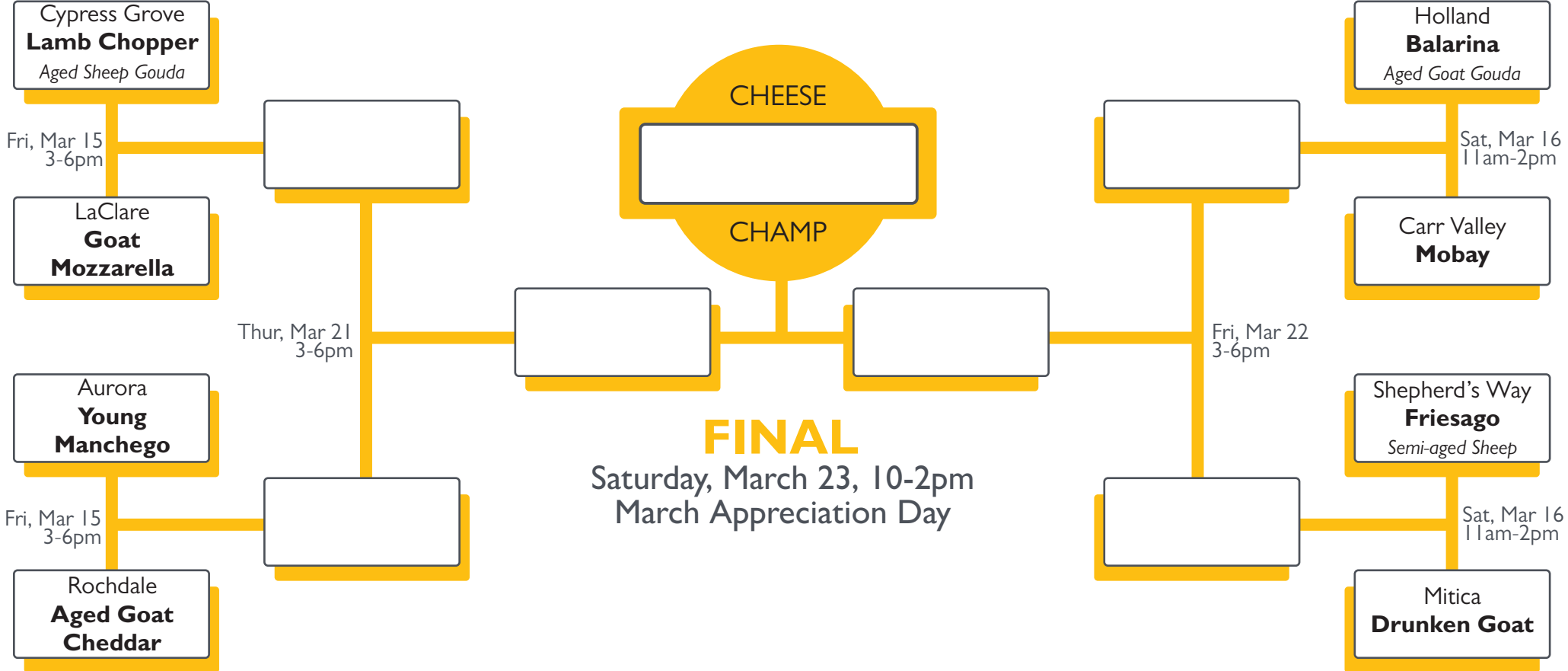
Guess the winning bracket and you could win a pound of the championship winning cheese!

Make sure to take a picture or make a copy of your bracket before entering tournament.

Stop in the co-op to sample and vote during the specified dates & times!

Turn in bracket by **Thursday, March 14!**

Let's get ready to crumble!



CHEESE 20 24 MADNESS

Bracket Directions

Step 1:

Look at each of the first eight match-ups and guess which cheese will be most popular among our shoppers. Continue selecting winners for each match-up, progressing through each round until you've guessed the championship cheese. Don't forget to fill in your name and contact information, so we can get in touch with the bracket winners!

Step 3:

Stop by the cheese department to sample cheeses in our Cheese Madness tournament. Try each cheese and vote for the one you like best at the specified days and times.

Step 2:

Drop off your completed bracket at our customer service desk or Cheese Department by **8 PM on March 14th**.

Step 4:

Follow along in-store, through social media, and on our website as the bracket progresses and see if your bracket matches up with shopper favorites. Don't forget to take a pic of or copy your bracket!