

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Sign me up for emails so I'm the first to know what's happening at the co-op!

# CHEESE MADNESS

20 23



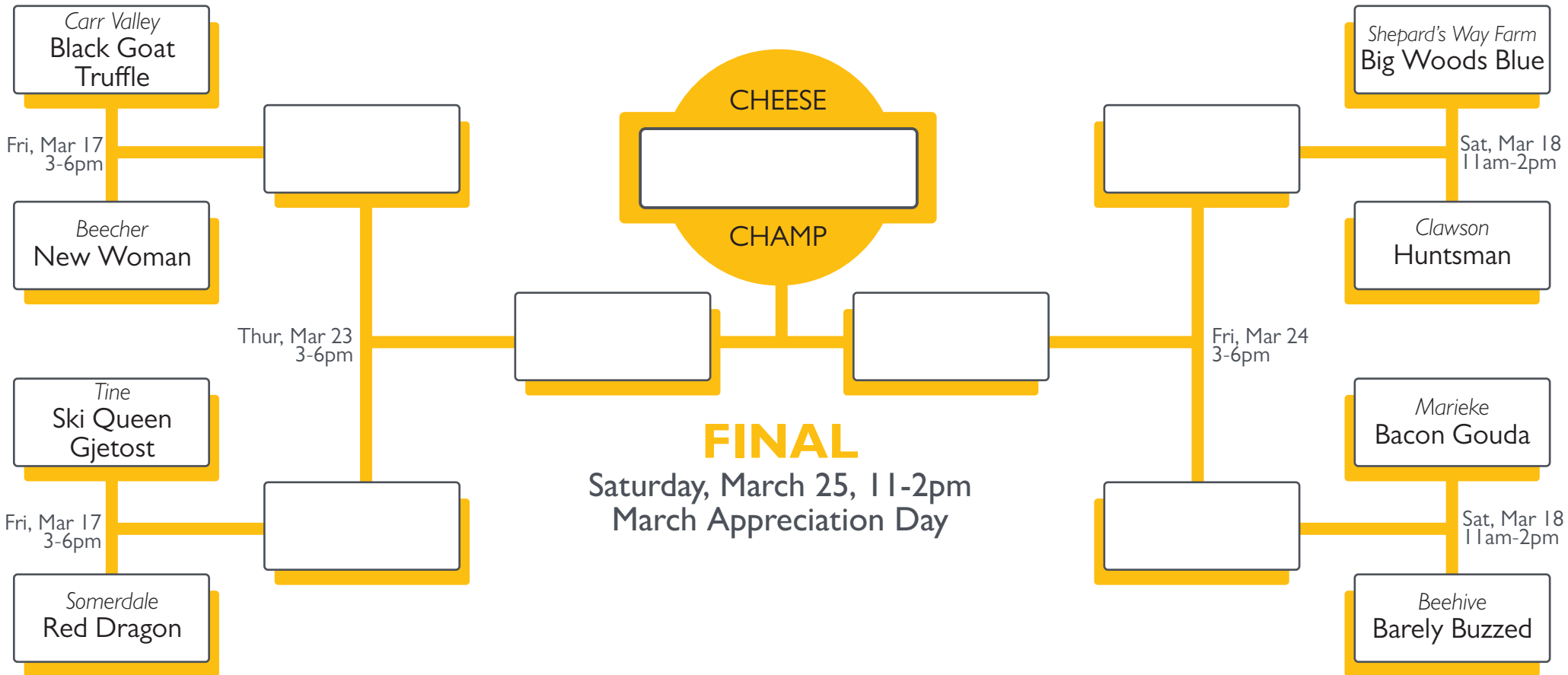
## Contest Details:

Guess the winning bracket and you could win a pound of the championship winning cheese!

Make sure to take a picture or make a copy of your bracket before entering tournament.

Stop in the co-op to sample and vote during the specified dates & times!

### Let's get ready to crumble!



# CHEESE 20 23 MADNESS

## Bracket Directions

### Step 1:

Look at each of the first eight match-ups and guess which cheese will be most popular among our shoppers. Continue selecting winners for each match-up, progressing through each round until you've guessed the championship cheese. Don't forget to fill in your name and contact information, so we can get in touch with the bracket winners!

### Step 3:

Stop by the cheese department to sample cheeses in our Cheese Madness tournament. Try each cheese and vote for the one you like best at the specified days and times.

### Step 2:

Drop off your completed bracket at our customer service desk or Cheese Department by 9 PM on March 16th.

### Step 4:

Follow along in-store and on our website as the bracket progresses and see if your bracket matches up with shopper favorites.